

# IDO VAGINSKY

Design Expert



## CONTACT

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## SKILLS

Branding  
Motion Design  
Graphic Design  
Communication  
Identity Design  
Illustrations  
Website Design  
Infographic

## PROFESSIONAL EXPERIENCE

## Executive Summary

Creative Designer with extensive expertise working worldwide as a freelancer with both renowned companies and private clients. Providing unique and innovative ideas. Well-versed in branding, identity design, and communication materials. Offering a 360° view of concept developing, screen, website, motion and infographic design, illustrations, and animation. Able to tout a wide spectrum of strategic visual solutions according to customer needs. Diplomatic communicator, taking project concepts to completion. Equipped with organisational skills, team spirit, and high degree of reliability.

### 07/2017 - ongoing - Flipido UG, Berlin in Germany

Founder, Media Consultant and Designer | Design in the Kids field.  
Creating unique concepts, developing them into products for children, and commercialising them through licensing  
Collaborating with renowned brands and companies

### 07/2014 - ongoing - ID Design, Berlin in Germany

Creating concepts and designs for companies and private clients  
Designing and developing websites for artists and companies  
Providing a wide spectrum of strategic visual solutions  
Holding end-to-end responsibility for project concepts

### 10/2009 – 04/2014 - Panda Advertising Agency, Israel

Head of Design

**01/2009 – 12/2011 - Lecturer | Design , Israel**  
Tel Aviv University

**11/2005 – 03/2009 - Pick a motion GbR, Berlin in Germany**  
Brand Consultant and Designer

**01/2000– 09/2009 - Pil Animation, Tel Aviv in Israel**  
Founder and Designer | Animation Studio

**6/2003 – 08/2005 - Snubelgrass Ltd, Tel Aviv in Israel**  
Head of Design

## PORTFOLIO LINK

## IDO VAGINSKY-DESIGNER

### SELECTED PROJECTS

**IBEX-animation** | Identity for High quality animation studio in LA - 2024

**NESA** | Identity design and communication for EU Surgical Academy - 2023

**Noa's Ark** | Branding design for the international singer Achinoam Nini - 2023

**Ferrero** | design for Kinder Surprise Egg - 2019

**Flometrica** | Website and promotion material of the medical company - 2019

**Penguin Random House** | Designed and published the book "SPIN" - 2019

**Technicolor LA** | Developed an animation series concept - 2020

**FIFA WM 2006** | "Art and Culture program" communication materials - 2005

**Amdocs** | Developed a visual concept and communication materials - 2018

### EDUCATION

**01/1996– 12/2000 - Design B. Sc. T.E., with honours**  
Tel Aviv University Israel

**01/1996– 12/2000 - Teaching Communication Certificate**  
Tel Aviv University Israel

#### **Scholarships**

American-Israel Cultural | Excellence in Communication Design

### ADDITIONAL SKILLS

#### **Computer skills**

Adobe Suite

Clip Studio

#### **Languages**

Hebrew, native speaker

English, business fluent/fluent written and spoken

German, basic knowledge